

JULIAN WAHL

"As a customer experience specialist focusing on data-driven product development, I support projects throughout the entire customer journey. My focus is on deriving actionable insights from data and leveraging AI to support UX design processes."



CONTACT

Phone +49 170 4866164
E-Mail julian2506wahl@gmail.com
Address Wotanstraße 24,
82110 Germering

SKILLS

Agile Frameworks	Competitive Analysis
Requirements Management	Presentation Skills
Customer Journey Mapping	Prototyping
Data Analytics	Stakeholder Management
Data-Driven Decisions	Usability Testing
AI-Enabled Workflows	Prototype Validation
MCP Integration	Audience Analysis

Certified SAFe® Product Owner / Product Manager
Certified Professional for Usability and User Experience (CPUX-F)

EDUCATION

- Digital Media Student (Media Informatics)**
University of Applied Science Fulda
10 | 2016 – 03 | 2020
Overall grade: good (2,0) |
Bachelor's thesis: very good (1,0)
- Apprentice in Media Design – Digital and Print**
Berufskolleg Technik Siegen
02 | 2014 – 06 | 2016
Overall grade: very good (1,1)
- Business Information Systems Student**
University of Siegen
10 | 2012 – 10 | 2013
- Academic High School Diploma (Abitur)**
Städtisches Gymnasium Bad Laasphe
08 | 2001 – 06 | 2011

WORK EXPERIENCE



Senior UX Manager | Senior Concept Designer
Centigrade GmbH, Saarbrücken (Remote)
06 | 2025 – now

Responsibilities for (agile) projects throughout the entire user-centered development process | Conceptualization and specification in UX projects for leading industrial companies



User Experience and Product Quality Specialist
BMW Group via Avantgarde Experts, Munich
05 | 2024 – 05 | 2025

Analysis and use of big data to identify areas requiring action in the "Connectivity" and 'App' domains in order to maximize customer satisfaction for the upcoming "New Class" vehicle generation



Consultant User Experience
Spiegel Institut GmbH (on behalf of Audi AG), Ingolstadt
07 | 2021 – 04 | 2024

Development and oversight of interaction concepts for navigation across all display and control interfaces within the "Audi Q6 e-tron" vehicle project



Frontend Developer | User Experience Designer
QPLIX GmbH, Munich
03 | 2020 – 06 | 2021

Development of a white-label software solution for collecting customer information for a fintech company using the latest front-end technology (Angular Framework)



Intern | Bachelor's Student
Audi AG, Ingolstadt
03 | 2019 – 03 | 2020



Media Designer - Digital and Print
embe consult GmbH, Bad Berleburg
02 | 2014 – 03 | 2019